# Position Details

## Communication & Information – CSOF5

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| role summary for potential applicants | |
| Advertised Job Title | Communication and Engagement Lead — AquaWatch Australia Mission |
| Job Reference | 87492 |
| Tenure | Specified Term until 30 June 2023, Full-time, Part-time or Job-share |
| Salary Range | AU $102,724 to AU $111,165 pa (pro-rata for part-time)  Plus up to 15.4% superannuation |
| Location(s) | All sites |
| Relocation Assistance | Will be provided to the successful candidate if required |
| Applications are open to | Australian/New Zealand Citizens and Australian Permanent Residents Only |
| Position reports to the | Communication Manager – Astronomy, Space and Scientific Computing |
| Client Focus – Internal | 20% |
| Client Focus – External | 80% |
| Number of Direct Reports | 0 |
| Enquire about this job | Contact Gabby Russell via email [Gabby.Russell@csiro.au](mailto:Gabby.Russell@csiro.au) |
| How to apply | Apply online at <https://jobs.csiro.au/>  Internal applicants please apply via **Jobs Central**  If you experience difficulties when applying, please email [careers.online@csiro.au](mailto:careers.online@csiro.au) or call 1300 984 220. |

**Acknowledgement of Country**

CSIRO acknowledges the Traditional Owners of the land, sea and waters, of the areas that we live and work on across Australia. We acknowledge their continuing connection to their culture and pay our respects to their Elders past and present. View our [vision towards reconciliation](https://www.csiro.au/en/about/Indigenous-engagement/Reconciliation-Action-Plan).

### Role Overview

Natural events such as toxic algal blooms, the contamination of drinking water, and excess runoff from irrigation all have a significant impact on the health of our inland and coastal waters. Having real-time data about these events and our waterways supports water managers in monitoring and managing our most important and vital resource – water.

The AquaWatch Australia Mission aims to establish an integrated ground-to-space national water quality monitoring system to safeguard our freshwater and coastal resources and grow Australia’s high-tech space industry. The Mission is being developed in partnership with the SmartSatCRC and delivered through CSIRO’s Missions Program.

Working in our Space & Astronomy team and closely with our Missions Program, the AquaWatch Communication and Engagement Lead will develop and deliver communication and stakeholder engagement activities that strategically position the AquaWatch Australia Mission with key audiences.

CSIRO has embarked on a Missions Program to accelerate our capacity to solve the greatest challenges at scale through collaborative programs enabled by investments in digital, future science and tech, data and our people. These major scientific and collaborative research programs are intended to amplify our nation’s capacity to solve the greatest challenges and accelerate the pace and scale at which we can solve each challenge and unlock a better future for our community, our economy and the planet.

### Duties and Key Result Areas

* Partner with the AquaWatch Australia Mission team to develop a communication and engagement strategy that aligns with the Mission’s business strategy.
* Translate the strategy into a working plan that delivers a pipeline of creative and engaging activities that includes:
  + Liaising with media to drive promotional opportunities
  + Creating physical collateral and digital content
  + Organising events and opportunities with key stakeholders and groups
  + Ensuring activities meet CSIRO and partner brand requirements, and enhance our brands
  + Tracking and monitoring key metrics to measure the success of activities
* Work collaboratively with regionally dispersed teams to deliver activities with limited direction, demonstrating initiative and a flexible, adaptive and responsive approach.
* Monitor the external environment to identify opportunities and manage risks, and ensure rapid communication of issues and assist in issues management.
* Establish and maintain positive relationships across Corporate Affairs, with other business functions and internal CSIRO stakeholders, with the Mission’s partner SmartSatCRC, and with other external stakeholders.
* Share knowledge and work together in pursuit of the development and promotion of best practice communication and engagement.
* Adhere to the spirit and practice of CSIRO’s Code of Conduct, Health, Safety and Environment plans and policies, Diversity initiatives and Zero Harm goals.
* Other duties as directed.

### Selection Criteria

*Under CSIRO policy only those who meet all essential criteria can be appointed.*

#### Essential

1. A relevant tertiary qualification and relevant experience in communications – public relations, marketing, digital, media or journalism.

2. Demonstrated experience developing and implementing communication and stakeholder engagement strategies.

3. Demonstrated experience managing integrated communication and stakeholder engagement campaigns encompassing:

* strategic planning and implementation, problem solving and effective team management
* liaising with media outlets including pitching stories, managing interviews and creating by-lines
* creating collateral and digital content that engages audiences
* developing, or contributing to, engaging online and in-person events
* working with brand managers to meet organisational and partner requirements

4. Ability to manage multiple deadlines while maintaining excellent attention to detail and quality.

5. Ability to operate well in complex, ambiguous and fast-moving environments.

6. Strong interpersonal and communication skills, both written and verbal, with the ability to build strong relationships with internal and external stakeholders.

#### Desirable

1. Knowledge and experience in the satellite, Earth observation, water management or environment domains.

Special Requirements

Appointment to this role may be subject to conditions including provision of a national police check as well as other security/medical/character clearance requirements.

The successful candidate will be asked to obtain and provide evidence of a National Police Clearance or equivalent. Please note that individuals with criminal records are not automatically deemed ineligible. Each application will be considered on its merits.

### About CSIRO

We solve the greatest challenges through innovative science and technology. Visit [CSIRO Online](http://www.csiro.au/) for more information.

CSIRO is a values-based organisation.  In your application and at interview you will need to demonstrate behaviours aligned to our values of:

* People First
* Further Together
* Making it Real
* Trusted