# Position Details

## Communication & Information- CSOF5

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| The following information is for applicants |
| Advertised Job Title | Speechwriter |
| Job Reference | 99315 |
| Tenure | Indefinite Full-time |
| Salary Range | AU$114,219 – $123,605 per annum plus up to 15.4% superannuation |
| Location(s) | Canberra, Sydney, Newcastle, Melbourne, Brisbane, Perth, Adelaide, Hobart |
| Relocation Assistance | Will be provided to the successful candidate if required |
| Applications are open to | Australian/New Zealand Citizens and Australian Permanent Residents |
| Position reports to the | Executive Manager, Corporate Communication |
| Enquire about this job | Eamonn Bermingham via email eamonn.bermingham@csiro.au  |
| How to apply | Apply online at <https://jobs.csiro.au/> Internal applicants please apply via **Jobs Central**If you experience difficulties when applying, please email careers.online@csiro.au or call 1300 984 220. |

**Acknowledgement of Country**

CSIRO acknowledges the Traditional Owners of the land, sea and waters, of the areas that we live and work on across Australia. We acknowledge their continuing connection to their culture and pay our respects to their Elders past and present. View our [vision towards reconciliation](https://www.csiro.au/en/about/Indigenous-engagement/Reconciliation-Action-Plan).

**Child Safety**

CSIRO is committed to the safety and wellbeing of all children and young people involved in our activities and programs. View our [Child Safe Policy](https://www.csiro.au/en/about/policies/child-safe-policy).

### Role Overview

The Speechwriter provides specialist support and advice to CSIRO’s Executive Team, including the Chief Executive, in preparation of speeches, opinion pieces, forewords, media interviews, social media, and briefings for panels and presentations, and in the general planning and liaison of external and internal engagements.

The position works with the broader CSIRO Communication function to develop and implement integrated communication strategies to amplify the impact of these leaders and engagements to drive awareness, understanding and engagement with CSIRO’s strategy with key stakeholders.

The position also provides writing and strategic communication support to the broader Communication function, including support for media, events, and corporate publications.

### Duties and Key Result Areas

* Provide high-level written material for the Executive Team, including speeches, briefing notes, opinion pieces, social media content and internal communications.
* **Provide advice to senior leaders, including coaching and strategic counsel at executive level,** relating to key messages, speaking opportunities, media announcements and events.
* In partnership with the Communication Manager, Leadership and Internal, identify key internal and external engagement opportunities and amplification strategies for the Executive Team in line with CSIRO’s strategy.
* Ensure executive engagements are aligned with the CSIRO-wide communication calendar and appropriately promoted and supported through CSIRO-owned and external channels.
* Liaise with the offices of the Executive Team in planning and preparation of engagements
* Support executive media training, coaching and development.
* Provide broad writing support across the Communication function as required, including content for digital and social channels, internal communication, and media.
* Evaluate the outcomes and impact of external engagements while providing recommendations and implementing improvements.
* Communicate openly, effectively and respectfully with all staff, clients and suppliers in the interests of good business practice, collaboration and enhancement of CSIRO’s reputation.
* Work collaboratively as part of a multidisciplinary, regionally dispersed Communication team to carry out tasks in support of CSIRO’s purpose.
* Adhere to the spirit and practice of CSIRO’s Values, Code of Conduct, Health, Safety and Environment procedures and policy and diversity initiatives.
* Other duties as directed.

## **Selection Criteria**

#### Essential

*Under CSIRO policy only those who meet all essential criteria can be appointed.*

1. A tertiary qualification in communication or a related field and/or relevant experience in developing strategic and creative communications content for organisations and their leaders.
2. **High-level writing skills with a demonstrated track record in developing and executing creative and strategic communication strategies, including speeches, opinion articles, internal communications, and media pitches.**
3. **Significant experience in speechwriting for senior leaders, including coaching and strategic counsel at executive level.**
4. **Experience writing and managing content and editorial processes in large complex organisations, working autonomously and under pressure.**
5. **High-level senior stakeholder management experience, including influencing and negotiation, coupled with the ability to build and maintain high trust and collaborative working relationships at all levels of the organisation.**
6. **Sound knowledge of how to grow and protect a corporate brand, including risk management, problem solving, a thorough understanding of the media and political environment, and a strong news sense.**
7. **Ability to create a culture committed to values-based behaviour which fosters innovative problem solving, continuous improvement and knowledge sharing.**

#### Desirable

1. Experience in science, research, innovation or associated industries.
2. Experience in journalism or media industry.

## **Required Competencies**

* **Teamwork and Collaboration:** Cooperates with others to achieve organisational objectives and may share team resources in order to do this. Collaborates with other teams as well as industry colleagues.
* **Influence and Communication:** Uses knowledge of other party's priorities and adapts presentations or discussions to appeal to the interests and level of the audience. Anticipates and prepares for others’ reactions.
* **Resource Management/Leadership:** Sets up and maintains effective and efficient work teams and manages performance and resources, to achieve objectives. Chooses appropriate management strategies and communication styles to maintain high levels of motivation and productivity. Gives feedback for development purposes and provides support and direction for improvement.
* **Judgement and Problem Solving:** Investigates underlying issues of complex and ill-defined problems and develops appropriate response by adapting/creating and testing alternative solutions.
* **Independence:** Plans, sets and works to meet challenging standards and goals for self and/or others. Recognises where endeavours will make the most impact or difference, decides on desired outcome and sets realistic goals to reach this target.
* **Adaptability:**Copes with ambiguity or situations that lack clarity. Adapts readily to changing circumstances and new responsibilities (which may include activities outside own preferences) in the interests of achieving team objectives. Recognises the need for and undertakes personal development as a result of changes.

Special Requirements

Appointment to this role may be subject to conditions including provision of a national police check as well as other security/medical/character clearance requirements.

## **About CSIRO**

We solve the greatest challenges through innovative science and technology. Visit [CSIRO Online](http://www.csiro.au/) for more information.

CSIRO is a values-based organisation.  In your application and at interview you will need to demonstrate behaviours aligned to our values of:

* People First
* Further Together
* Making it Real
* Trusted